

BUSINESS PRODUCT NEWS

Superior XI Wall Will Give You X-tra Strength, X-tra Insulation and X-tra Green Points

Superior Walls has installed 300,000 plus foundations to date. Their new Xi Wall Foundation System offers more than double the insulation of the original R-5 Superior Wall system, with 2.5 inches of DOW® Styrofoam™ for superior warmth and energy efficiency.

Nearly everything is insulated in the Xi, including corners, studs and bond beams. Special engineering makes the wall thermally isolated and insulated from the exterior elements. The new wall is monolithically poured (poured all at once) with high-strength concrete for solid structural integrity and reinforced with steel rebar and polypropylene fibers.

The Xi wall's special high strength, low-water concrete mix also requires no additional damp-proofing., and the Xi meets or exceeds energy conservation requirements from both the 2009 IECC and the 2009 IRC in most climate zones.

Superior Walls has been featured on several *Extreme Home Makeovers*, as well as on the show *This Old House*. Bob Villa built his own home with Superior Walls. Superior Xi Wall is a certified GREEN product and winner of the 2011 HOBI Award for most *Best New Construction Technology* in Connecticut.

This year, David Gordon, Poirier Homes, won "*Best Green Energy-Efficient Production Home*" for a townhouse project



he built in Avon using a Superior Walls Foundation system. Using the Superior Walls system also saved David a week in construction time.

Lee Wilcox is the new Account Manager for Superior Walls of America covering Fairfield, New Haven and Litchfield Counties.

Lee Wilcox

SUPERIOR XI WALL

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Superior Walls Avon Old Farms School – Poirier Homes